



Lights Up! Theatre Company

Santa Barbara's premier teen theatre conservatory

www.lightsupsb.com | info@lightsupsb.com

Lights Up Theater, Inc. is a 501(c)(3) nonprofit organization

Dear Valued Community Member,

One thing we hear often in the lobby after a Lights Up! Theatre Company performance is, *"I can't believe that was a TEEN production! It was so professional!"* And it's true—we're proud to be the only theatre company in Santa Barbara putting on professionally-staged musicals and plays with casts composed entirely of local teens.

Teenagers are the lifeblood of Lights Up! Theatre Company. As the adults who bear witness to their passion and curiosity, compassion and bravery, and the staggering personal growth they experience between the ages of twelve and eighteen, we can tell you this: **belonging is life-changing.**

Lights Up!'s commitment to providing a safe, nurturing place of belonging *and* professional performance training for Santa Barbara teens is stronger than ever as we prepare for our Advanced Company production of *The Addams Family*. **Will you consider supporting our efforts with a Sponsorship donation?**

The Addams Family brings together 24 high-school-aged performers, supported by professional directors, choreographers, designers, and musicians (and a host of community and parent volunteers!). Behind the magic of this collaboration is a circle of sponsors who make it all possible. In fact, nearly 40% of Lights Up!'s annual operating budget relies on contributed income—donations, sponsorships, and grants—from people like you who believe in the power of youth arts.

Thank you for seeing the possibilities for youth arts in Santa Barbara, and for allowing us to continue to offer a theatrical home to local teens. Your donation will help ensure that no teenager is turned away from our programs due to financial hardship, and that after the curtain closes on *Addams*, Santa Barbara youth continue to benefit from the programs, friendships, and belonging that Lights Up! offers them throughout their teenage years.

With gratitude,


Amy Love

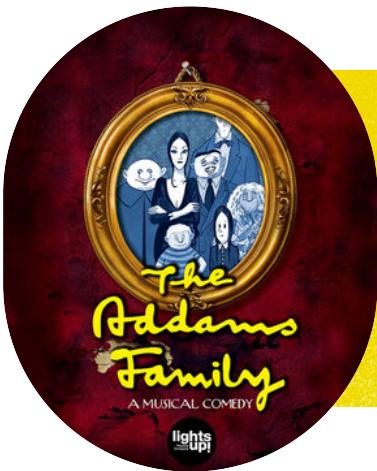
Artistic Director


Erica

Erica Schreiber
Executive Director

*PS -- We hope you can join us for *The Addams Family*, March 12-15 at The Marjorie Luke Theatre. For tickets, visit lightsupsb.com/tickets, or email erica@lightsupsb.com.*

PPS -- Enclosed you'll find more details about Sponsorship opportunities for individuals and businesses; don't hesitate to reach out to erica@lightsupsb.com to discuss what fits best with your giving goals!



Support The Addams Family & Lights Up! Theatre Company with a Corporate Sponsorship or Individual/Family Donation!

Altogether Spooky! (\$10,000+)

- Premium recognition across digital & event platforms
- Lobby signage & live performance day recognition
- 100 *Addams Family* tickets donated in your name (or anonymously) to underserved community members
- 16 VIP *Addams Family* tickets for your personal use
- Full-page advertisement in all playbills for Season 8
- Customized social media campaign
- Small-group meet & greet with the cast (offered 3/14 & 3/15)

Kooky! (\$5,000 - \$9,999)

- Premium Recognition across digital & event platforms
- 50 *Addams Family* tickets donated in your name (or anonymously) to underserved community members
- 8 VIP *Addams Family* tickets for your personal use
- Full-page advertisement in *Addams Family* playbill
- Backstage tour during performance week (offered 3/11 & 3/13)

Creepy! \$1,000 - \$4,999)

- Recognition across digital & event platforms
- 25 *Addams Family* tickets donated in your name (or anonymously) to underserved community members
- 4 VIP *Addams Family* tickets for your personal use
- Half-page advertisement in *Addams Family* playbill
- Performance poster signed by the cast