



## Lights Up! Theatre Company

Santa Barbara's premier teen theatre conservatory

www.lightsupsb.com | info@lightsupsb.com

Lights Up Theater, Inc. is a 501(c)(3) nonprofit organization

Dear Valued Community Member,

One thing we hear often in the lobby after a Lights Up! Theatre Company performance is, *"I can't believe that was a TEEN production! It was so professional!"* And it's true—we're proud to be the only theatre company in Santa Barbara putting on professionally-staged musicals and plays with casts composed entirely of local teens.

Teenagers are the lifeblood of Lights Up! Theatre Company. As the adults who bear witness to their passion and curiosity, compassion and bravery, and the staggering personal growth they experience between the ages of twelve and eighteen, we can tell you this: **belonging is life-changing.**

Lights Up!'s commitment to providing a safe, nurturing place of belonging *and* professional performance training for Santa Barbara teens is stronger than ever as we kick off our eighth season with a production of *The Wizard of Oz*. **Will you consider supporting our efforts with a Sponsorship donation?**

*The Wizard of Oz* brings together more than 75 young performers, directors, choreographers, crew members, designers, musicians, and volunteers—and an audience of more than 2,000. Behind the magic of this collaboration is a circle of sponsors who make it all possible. In fact, nearly 40% of Lights Up!'s annual operating budget relies on contributed income—donations, sponsorships, and grants—from people like you who believe in the power of youth arts.

Dorothy said it all: *There's no place like home*. Thank you for seeing the possibilities for youth arts in Santa Barbara - home to us all - and for allowing us to continue to offer a theatrical home to local teens. Your donation will help ensure that no teenager is turned away from our programs due to financial hardship, and that after the curtain closes on *Oz*, Santa Barbara youth continue to benefit from the programs, friendships, and belonging that Lights Up! offers them throughout their teenage years.

With gratitude,

  
Amy Love

Artistic Director



Erica Schreiber

Executive Director

*PS -- We hope you can join us for *The Wizard of Oz*, December 4-7 at Santa Barbara High School. For tickets, visit [lightsupsb.com/tickets](http://lightsupsb.com/tickets), or email [erica@lightsupsb.com](mailto:erica@lightsupsb.com).*

*PPS -- Enclosed you'll find more details about Sponsorship opportunities for individuals and businesses; don't hesitate to reach out to [erica@lightsupsb.com](mailto:erica@lightsupsb.com) to discuss what fits best with your giving goals!*



## Help Lights Up! make our way over the rainbow with a Corporate Sponsorship or Individual/Family Donation!

### **Emerald City**

- (\$10,000+)
- Premium recognition across digital & event platforms
  - Lobby signage & live performance day recognition
  - 100 *Wizard of Oz* tickets donated in your name (or anonymously) to underserved community members
  - 16 VIP *Wizard of Oz* tickets for your personal use
  - Full-page advertisement in all playbills for Season 8
  - Customized social media campaign
  - Small-group meet & greet with Dorothy, Glinda & Wicked Witch (offered 12/6 & 12/7)

### **Yellow Brick Road**

- (\$5,000 - \$9,999)
- Premium Recognition across digital & event platforms
  - 50 *Wizard of Oz* tickets donated in your name (or anonymously) to underserved community members
  - 8 VIP *Wizard of Oz* tickets for your personal use
  - Full-page advertisement in *Wizard of Oz* playbill
  - Backstage tour during performance week (offered 12/3 & 12/5)

### **Ruby Slippers**

- (\$1,000 - \$4,999)
- Recognition across digital & event platforms
  - 25 *Wizard of Oz* tickets donated in your name (or anonymously) to underserved community members
  - 4 VIP *Wizard of Oz* tickets for your personal use
  - Half-page advertisement in *Wizard of Oz* playbill
  - Performance poster signed by the cast

Lights Up Theater, Inc. is a 501(c)(3) nonprofit organization. Reach out to Erica at [erica@lightsupsb.com](mailto:erica@lightsupsb.com) to discuss your sponsorship & giving options. See you at the theatre!